# MINISTRY EXENT PLANNING

# PRESENTATION OVERVIEW

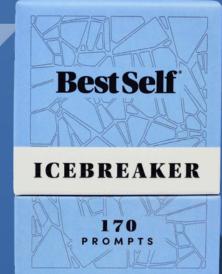
- Ice Breaker
- Introduction
- Switch, Change, Rearrange
- Vision Alignment
- How to plan an event



- I do
- We do
- You do
- Group Activity
- Exit Ticket
- Closure







### ICE BREAKER

CHOOSE A CARD AND SHARE WHAT IT'S ASKING YOU TO SHARE.



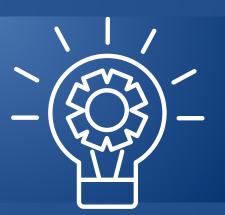
### INTRODUCTION

- Event planning is more than just putting together a schedule
   —it's about creating unforgettable experiences, managing
   logistics, and ensuring every detail aligns perfectly. Whether
   you're organizing a corporate event, a community gathering, or a
   VIP concert, successful event planning requires vision, strategy,
   and flawless execution.
- In this presentation, we'll explore the key components of event planning, from concept development to on-the-day coordination. We'll discuss best practices, common challenges, and innovative strategies to elevate your events. By the end, you'll have a solid framework to plan and execute events with confidence and excellence.





## Division of Stewardship



Division of Discipleship



Division of Fellowship



Division of Friendship



Division of Worship

# SWITCH, CHANGE REARRANGE



Word of Life Temple Inc., is advancing the Kingdom of Heaven, while here on Earth, by reaching, restoring and rebuilding lives through relationships with Jesus Christ.



## VISION ALIGNMENT

- Event planning is more than organizing dates, venues, and schedules —it's about creating meaningful experiences that align with a greater vision. At Word of Life Temple Inc., every event is an opportunity to reach, restore, and rebuild lives through the love of Jesus Christ.
- When we plan events with this mission in mind, we go beyond logistics and focus on transformation. Whether it's a worship service, a community outreach program, a fellowship gathering, or a special celebration, each event should serve as a bridge to faith, healing, and empowerment.



## HOW TO PLAN AN EVENT

#### 1. The Idea

A. What is your idea? B. Which one of the four parts of the vision does it match? C. Is there a need in our in-house community or outside community for it? D. Why do you want to do this?

#### 3. The Logistics

A. Fill in Event Outline B. Dot every I, Cross every T by filling out form in it's entirety. C. Turn in Event Outline copy to Executive Director of Ship. D. Await approval (Board of Directors). E. Edit or Congrats!

#### 2. The Plans

A. Abstract Plans (Jot down what you want to do)

**B.** Discuss with YOUR team

C. Discuss with the Executive Director of YOUR ship

D. Ask for Planning Team Member's creativity (if applicable)

#### 4. The Check

A. Check with the following:

Finance Team

Media Team

Planning Team





# IMPORTANT STATISTICS

## MINISTRY EVENT STATS

**Balanced Event** 

50

First Impressions

45

- 80% of people are more likely to attend a church event if personally invited by a friend or family member.

92% of attendees say well-organized children's activities significantly influence their decision to attend future church events.

> Volunteer Coordination Problems 60



- 65% of churches host at least one major outreach event per quarter.



- 50% of attendees at faith-based events engage more when there's a mix of worship, fellowship, and service
  - 40% of people say they would attend more church events if they were outside the church building (e.g., community centers, parks, or homes).
- Children's Activities

   85% of churches report increased engagement when using social media and online registration for event promotion.



45% of first-time visitors decide within 10 minutes if they'll return—making first impressions at events critical.

60% of ministry leaders say volunteer coordination is the most challenging aspect of church event planning.



POST-PANDEMIC ATTENDANCE TRENDS:
CT INSIDER. (2024). HARTFORD ARCHDIOCESE CHURCH ATTENDANCE REBOUNDING POST-PANDEMIC. RETRIEVED FROM IMPORTANT
STATISTICS
IMPACT OF MAJOR EVANGELISTIC EVENTS:
WIKIPEDIA CONTRIBUTORS. (N.D.). BILLY GRAHAM'S 1959 SOUTH CROSS CRUSADES. WIKIPEDIA, THE FREE ENCYCLOPEDIA.
RETRIEVED FROM IMPORTANT
STATISTICS
YOUTH ENGAGEMENT IN LARGE CONFERENCES:
WIKIPEDIA CONTRIBUTORS. (N.D.). NORTH AMERICAN YOUTH CONGRESS. WIKIPEDIA, THE FREE ENCYCLOPEDIA. RETRIEVED FROM IMPORTANT
STATISTICS

## REFERENCES

### EVENT OUTLINE

An event outline is a structured plan that details the key components, activities, and timeline of an event. It serves as a roadmap for organizers and participants, ensuring that all aspects of the event are thoughtfully arranged and executed. By clearly defining each element, an event outline helps in coordinating logistics, aligning team efforts, and achieving the event's objectives effectively.





Estimated Att - 150

#### Word of Life Temple, Inc. – A Keep it R.E.A.L Ministry

Bishop Dr. James O. Cunningham, Founder/Pastor Emeritus Bishop Arthur Tripp, Senior Pastor/President Marian Fisher, Administrative Assistant to the Pastor

Arthur L. Tripp, President Brittani Pair, Board Secretary Harry Linder, Board Member Darryl Fisher, Director of Transportation Jamie Cunningham, Board Member



Doris T. Cunningham , Vice President Craine "Steve" Tillman, Treasurer Sylvia Linder, Board Member Jimmy McIntosh, Property Overseer Carolyn McNeill, Financial Secretary

Second Game	7:10PM
Raffle	
Dinner Served.	7:30PM
Third Game	8:30PM
Raffle	
Photos Open Again	8:50PM
Dancing	9:10PM
Fourth Game	9:30PM
Dancing	9:50PM
Raffle	
rayer	10:00PM

- Butter
- Sour Cream
- Bacon
- o Cheese
- Green Onions
- Salad Bar

#### Other Materials and Information:

- We will set up for this; on Sunday, December 1, 2024 | immediately after morning service
- We will order a backdrop to take pictures that night
- O The printer will be moved from the sound room to offer prints that night
- O The backdrop will be in the left corner near stage
- o A DJ will be contracted for the evening
- O A hostess will be contracted for the evening

#### **EVENT TIMELINE:**

1 1	
anning Team & Volunteers Arrive	
ayer & Prepping Items	
ffair Begins	.6

# EVENT OUTLINE BREAKDOWN

#### LETTER HEAD AND IDENTIFIERS

### Word of Life Temple, Inc. – A Keep it R.E.A.L Ministry

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## EVENT OUTLINE BREAKDOWN

### BASIC INFORMATION

#### A Christmas Affair

#### Word of Life Temple Inc.

Date: Saturday, December 14th, 2024

**Time:** 6:00 pm - 10:00 pm

Location: James O. Cunningham Family Life Center

Ticket Cost: \$30 per ticket/Salmon, Half Chicken OR Steak

**Event Chair:** TBD

**Budget: TBD** 

DJ: TBD

**Christmas Raffle Items** 

TI

# EVENT OUTLINE BREAKDOWN LOGISTICS

Ticket Cost: \$30 per ticket/Salmon, Half Chicken OR Steak

**Event Chair:** TBD

**Budget: TBD** 

#### **Logistical Information**

Host: Roquie Barnett Music: DJ

Volunteers: Planning Team Photography: Raekwon will take

Tables: 40 ((24) Paired together to make 12)

1 Small Table near photo booth

3 Serving Tables | 2 Drink/Dessert Tables | 2 Salad Bar Tables

Chairs: 96

#### **Dressed in Red and White Tablecloths**

- <a href="https://a.co/d/9i8HfhM">https://a.co/d/9i8HfhM</a> 2 | 6 Pcks. Red Table Cloths
- <u>https://a.co/d/cd1nF6n</u> 3 | Mini Christmas Tree Centerpieces
- <u>https://a.co/d/2kebz14</u> 12 | Christmas Runners
- <a href="https://a.co/d/52G4rtK">https://a.co/d/52G4rtK</a> 2 | 100pcs Red Sashes
- <a href="https://a.co/d/ex3ZFen">https://a.co/d/ex3ZFen</a> 1 | Christmas Backdrop (15x10 ft)
- <u>https://a.co/d/cCMBNrK-</u> 1 | Christmas Backdrop Polls
- <u>https://a.co/d/bP7vUE8</u> 1 | Christmas Props
- <u>https://a.co/d/7cmxOlK</u> 1 | Photo Paper
- https://a.co/d/7UDygtX 1 | Black Gloves
- https://o.go/d/6nCxxmtC 2 | Dlook Inle

#### **Christmas Raffle Items**

- 1. TV?
- 2. Microwave?
- 3. Mini Fridge
- 4. Gift Cards

Raffle 10 items

#### **Christmas Games**

- 1. Christmas Riddle Game
- 2. Christmas Candy Game
- 3. Pass the Gift
- 4. 12 Days of Christmas

Gifts for each game

# EVENT OUTLINE BREAKDOWN

## FOOD AND REFRESHMENTS

Food and Refreshments – Hospitality committee will cook and serve

- Salmon
- Half Chicken
- T-Bone Steak
- Baked Potato Bar

# EVENT OUTLINE BREAKDOWN

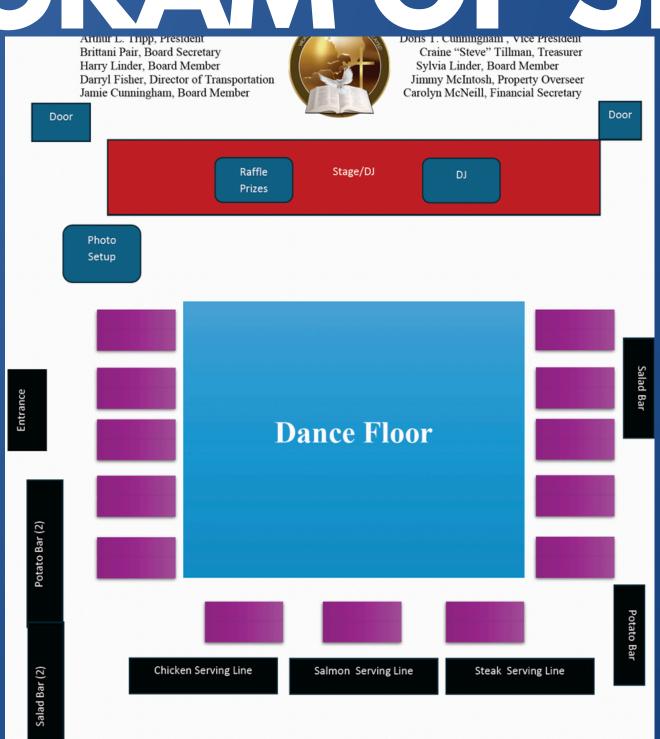
## EVENT TIMELINE/SCHEDULE

Second Game	7:10PM
Raffle	
Dinner Served.	7:30PM
Third Game	8:30PM
Raffle	
Photos Open Again.	8:50PM
Dancing	9:10PM
Fourth Game	9:30PM

# EVENT OUTLINE BREAKDOWN MARKETING



## EVENT OUTLINE BREAKDOWN DIAGRAM OF SETUP



# EVENT OUTLINE BREAKDOWN

### DUTY ROSTER AND OTHER MISCELLANEOUS ITEMS

- o Butter
- Sour Cream
- Bacon
- Cheese
- o Green Onions
- Salad Bar

#### Other Materials and Information:

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- o A DJ will be contracted for the evening
- o A hostess will be contracted for the evening

#### **EVENT TIMELINE:**

Planning Team & Volunteers Arrive
Prayer & Prepping Items
Affair Begins6:00PM
Mix and Mingle
Photos Open
Invocation
Raffle
First Game. 6:35PM
Dancing6:50PM

# GROUP

# GROUP



# THANK YOU

**\( \)** 123-456-7890

hello@reallygreatsite.com